

Career Interests & Pathways

What you need to know...



Welcome!

Cara Davies



Presenter

Madeline Scott



Chat Moderator



Together, we will...

- Consider **elective** course **pathways** to support your **college and career interests**
- Explore **tools and resources** to help you identify potential career pathways
- Craft a **go-forward plan**



Meet Veronica, a high school graduate

- Graduated from our school in 2020
- Attended all 4 years of high school through our school
- Currently attends a local community college to study Early Childhood Education



Veronica
recent graduate



Elective Pathways

Tell me about an **elective class** that you took in high school that influenced either what you wanted to **study in college** or **do career-wise** after high school.

*“I took an **Early Childhood Education** class. It **wasn’t easy**, but I liked working on the class and learning more, and now I’m working with young children and studying **Early Childhood Education**.”*



Veronica
recent graduate



Elective Pathways

Career Pathways

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graph LR; CP[Career Pathways] --- ANR[Agriculture and Natural Resources]; CP --- BM[Business and Marketing]; CP --- HSCJP[Health Science, Criminal Justice, and Public Safety]; CP --- HHSE[Hospitality, Human Services, and Education]; CP --- SADI[STEM, Arts, Design, and Information Technology];
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Agriculture and Natural Resources

Business and Marketing

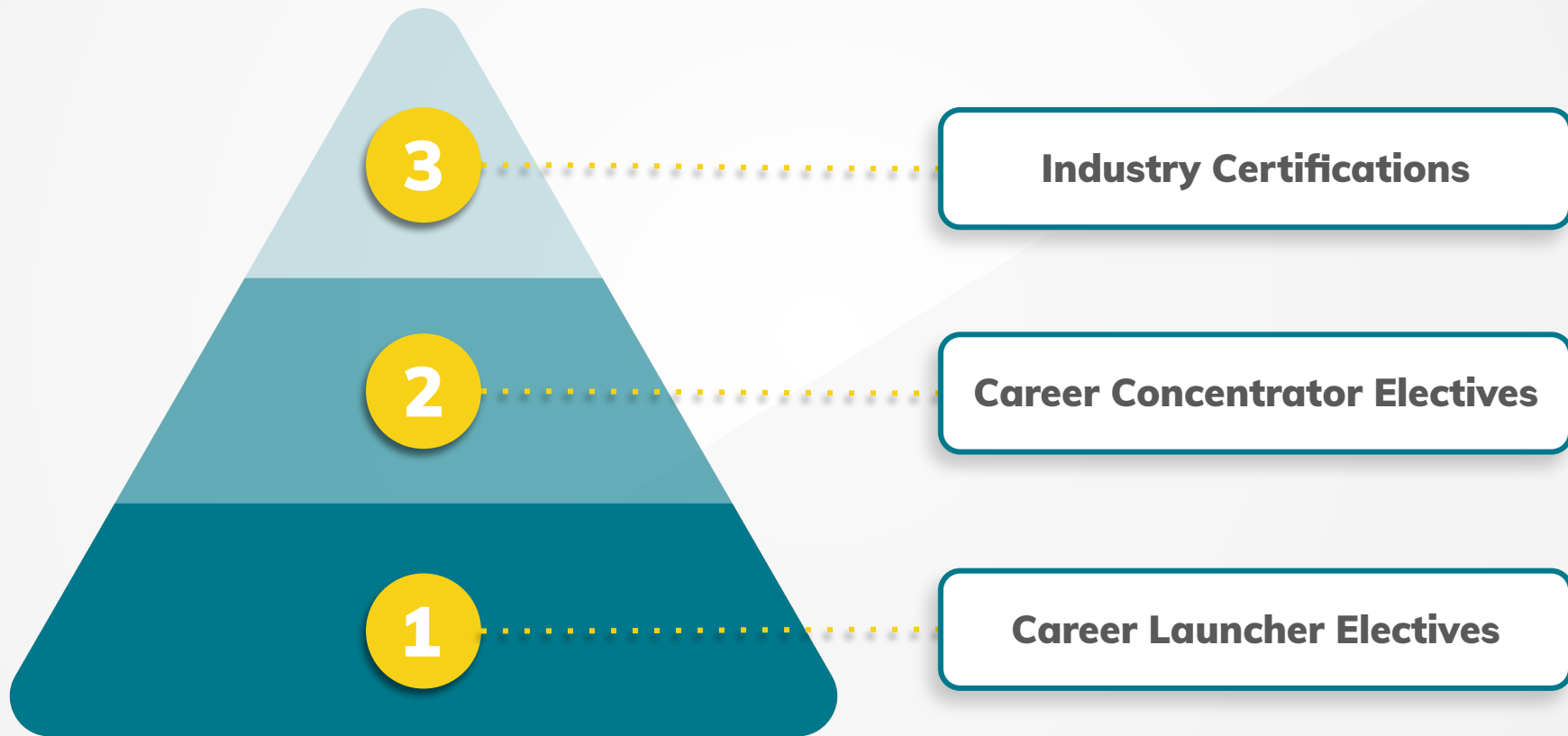
Health Science, Criminal Justice, and Public Safety

Hospitality, Human Services, and Education

STEM, Arts, Design, and Information Technology

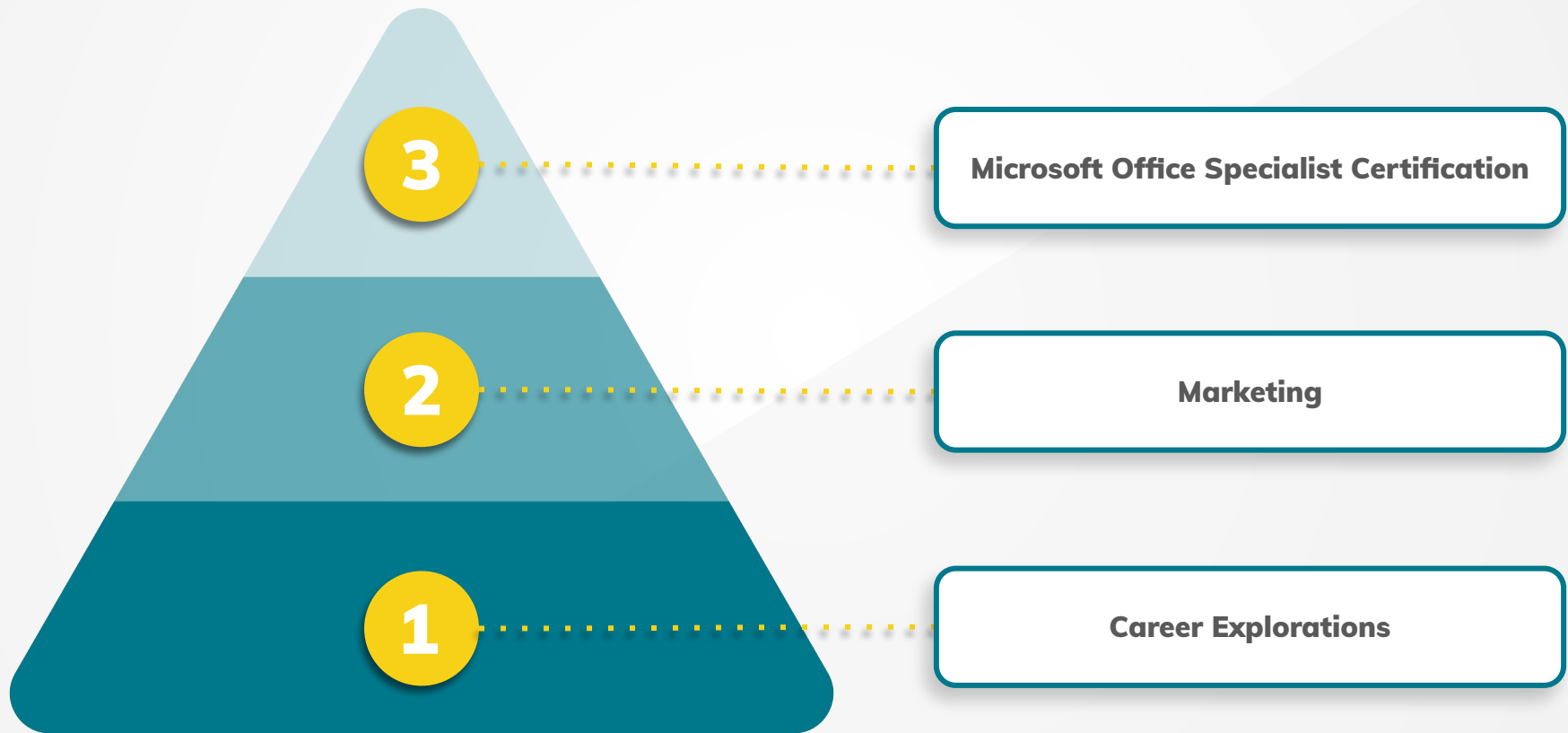


Elective Pathways



Elective Pathways

Example: Business & Marketing



Career Personality Profiler Test

What is a Career Personality Profiler Test?

- Comprehensive
- Scientifically validated
- Measures your interests
- Considers your personality traits

Why would you use a Career Personality Profiler Test?

- **Discover** real world careers and college majors that align with you
- **Identify** specific tasks you would enjoy and which ones you don't
- Become **aware** of your own behaviors in a workplace setting
- **Maximize** your strengths and **minimize** your weaknesses



You can find a variety of online Personality Profiler Tests. We use [Truity](#). Focus on the **Holland Code** and **Big 5 Theories**.



Career Personality Profiler Test

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Career Personality Profiler Test

What is a Career Personality
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- We use [Holland Code Career Test](#)
- Focus on the Holland Code



Holland Code Career Test

Also known as
the **RIASEC** system



Realistic: *Building*



Investigative: *Thinking*



Artistic: *Creating*



Social: *Helping*



Enterprising: *Persuading*



Conventional: *Organizing*





Realistic

“The Doers”

Realistic types generally like to work with *things* more than with people.

- Use machines, tools, and equipment daily
- Enjoy working with their hands
- Design, build, operate, or repair equipment
- Raise crops and/or animals





Realistic

“The Doers”

They are often described as:

- **Genuine, sensible, practical, natural, thrifty, modest, persistent, and honest**

Careers include:

- Farmer
- Animal Caretaker
- Computer Programmer
- Carpenter
- Electrician
- Firefighter
- Custodian
- Welder
- Mechanic (auto, AC, electronics)





Investigative

“The Thinkers”

Investigative types typically like to work with *ideas* more than with people or things.

- Research and diagnose
- Read and discuss
- Use science to understand how things work or to solve problems





Investigative

“The Thinkers”

They are often described as:

- Logical, curious, exact, intellectual, cautious, independent, quiet, and modest

Careers include:

- Engineer
- Technicians (*electronic, mechanical, laser, etc.*)
- Architect
- Biologist
- Crime Lab Analyst
- Pharmacist
- Physician
- Physical Therapist





Artistic

“The Creators”

Artistic types usually like to work with *ideas* more than with things.

- Write, take pictures, design, sing, or perform
- Use words, music, colors, objects, or images to give Information
- Explain ideas carefully
- Make people feel emotions
- Entertain people





Artistic

“The Creators”

They are often described as:

- **Open, creative, independent, emotional, impulsive, and original**

Careers include:

- Artist or Graphic Artist
- Photographer
- Floral/Fashion/Interior designer
- Writer
- Musician
- Movie/TV Director
- Professional Athlete
- Librarian





Social

“The Helpers”

Social types typically like to work with people more than with things.

- Help, serve, or teach
- Care for others





Social

“The Helpers”

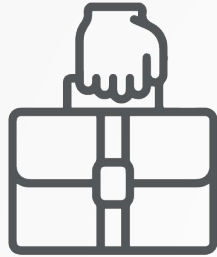
They are often described as:

- **Helpful, understanding, responsible, warm, cooperative, convincing, friendly, kind, generous, and patient**

Careers include:

- Nurse
- Dental Hygienist
- Athletic Coach
- Teacher
- Social Worker
- Lawyer
- Waiter
- Cosmetologist





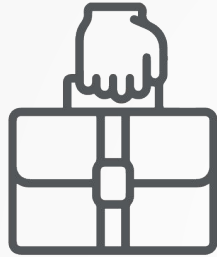
Enterprising

“The Persuaders”

Enterprising types generally like to work with people and ideas more than with things.

- Persuade, influence, or motivate others
- Direct or supervise others
- Manage business or departments in an organization
- Investigate details or features and share with others





Enterprising

“The Persuaders”

They are often described as:

- **Outgoing, adventurous, energetic, optimistic, sociable, and self-confident**

Careers include:

- Manager (human resource, general, office, specialty-hotel, retail, food service, etc.)
- Recruiter
- Interviewer
- Agent (insurance, travel, real estate)
- Retail salesperson
- Telemarketer
- Police officer
- Park Ranger





Conventional

“The Organizers”

Conventional types generally like to work with papers and numbers.

- Are organized and accurate
- Might work with money, words, and/or numbers
- Design or follow set procedures for performing business activities
- Work with computers and business machines





Conventional

“The Organizers”

They are often described as:

- **Practical, careful, thrifty, efficient, orderly, and persistent**

Careers include:

- Receptionist
- Secretary
- Accountant
- Cashier
- Tax Preparer
- Mail Carrier
- Dispatcher
- Air Traffic Controller



Job Tasks: Overview



Realistic	Investigative	Artistic	Social	Enterprising	Conventional
<ul style="list-style-type: none">• Building• Repairing• Taking Action• Using Machines• Using Tools	<ul style="list-style-type: none">• Researching• Experimenting• Theorizing• Analyzing• Problem Solving	<ul style="list-style-type: none">• Creating Art• Writing• Interpreting• Designing• Expressing Ideas	<ul style="list-style-type: none">• Counseling• Assisting• Advising• Teaching• Providing Service	<ul style="list-style-type: none">• Managing• Deciding• Strategizing• Selling• Motivating	<ul style="list-style-type: none">• Filing• Calculating• Processing• Systematizing• Following Procedures

In the chat...

Which of the career categories do you think most closely matches your personality?



Career Personality Profiler Test

Veronica takes the test!

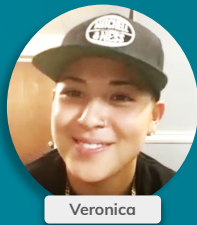


Veronica
recent graduate



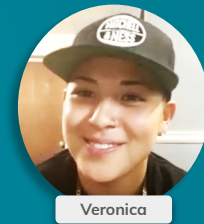
Holland Code Questions/Answers

	DISLIKE		NEUTRAL		LIKE
Operate a bulldozer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Analyze soil samples for pollution	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Study a fault line to predict earthquakes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design a billboard advertisement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Edit a movie	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Plan educational games for preschool children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Plan activities for elderly people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Lead a team	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Start a new business	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

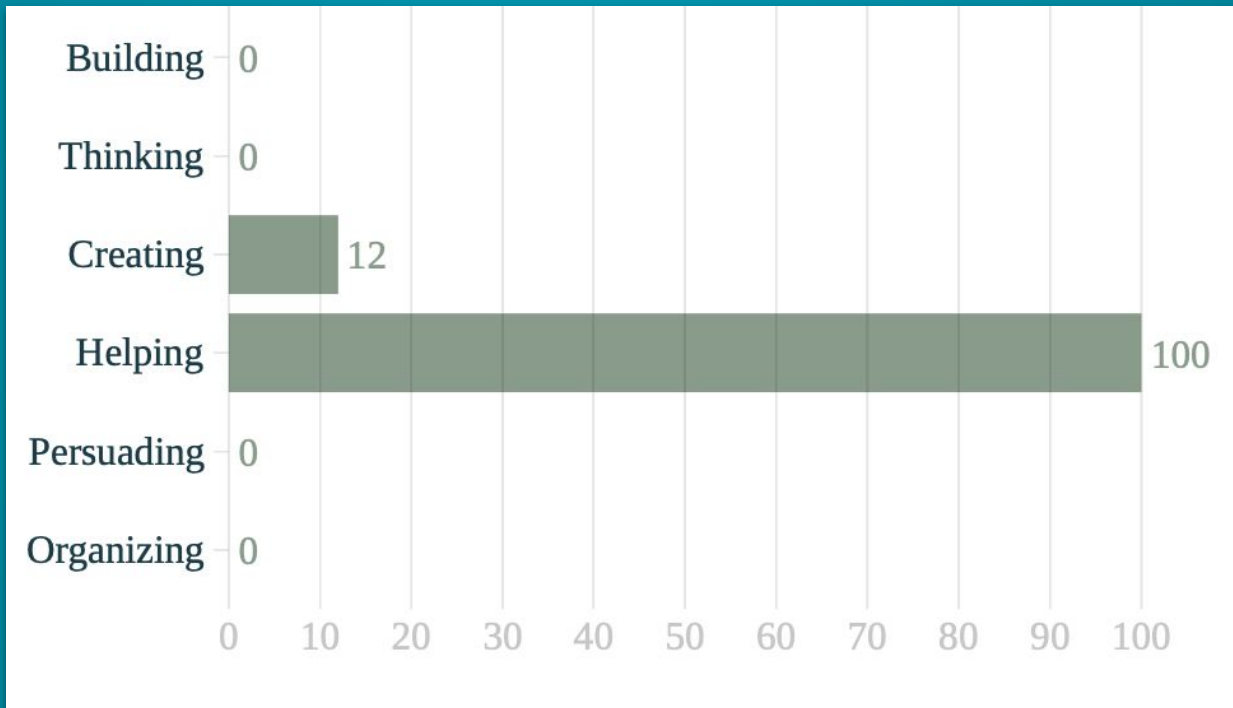


Career Personality Profiler: Sample Report

Holland Code Career Cluster results

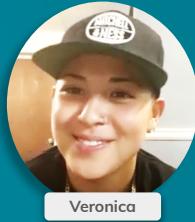


- Realistic 
- Investigative 
- Artistic 
- Social 
- Enterprising 
- Conventional 



Career Personality Profiler: Sample Report

Holland Code Career Cluster *results*



Sample Jobs for Helpers

- Teacher
- Child Care Worker
- Physical Therapist
- Nurse
- Massage Therapist
- Health Educator
- Physician Assistant
- Occupational Therapist
- Speech-Language Pathologist

Career Fields for Helpers

- Counseling and Coaching
- Social Service
- Personal Care and Service
- Health Care
- Human Resources
- Education
- Management

Areas of Study for Helpers

- Social Work
- Psychology
- Counseling
- Education
- Child Development
- Gerontology
- Medical Sciences
- Nursing



Career Personality Profiler Test

How can I use this?



Course Catalog: School Elective Categories

- Elementary Electives

- Information Technology
- Physical, Health & Safety Education
- Visual & Performing Arts

- Middle School Electives







- Business & Marketing
- Career Exploration & Development
- Communication & AV Technology
- Health Care Sciences
- Information Technology

- High School Electives

- Agriculture, Food & Natural Resources
- Communication & AV Technology
- Engineering & Technology
- Hospitality and Tourism
- Human Services
- Public, Protective & Government Services



Career Clusters & Course Catalog Categories

	Holland Code	Course Catalog Categories
Realistic 	Building	Agriculture, Food & Natural Resources
Investigative 	Thinking	Engineering & Technology
Artistic 	Creating	Visual & Performing Arts
Social 	Helping	Public, Protective & Government Services
Enterprising 	Persuading	Business & Marketing
Conventional 	Organizing	Hospitality & Tourism



Example Electives by Career Cluster

Middle School (MS) & High School (HS)

Realistic / Building



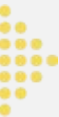
Coding (MS)

Game Design (MS)

Forestry & Natural
Resources (HS)

Drones- Remote Pilot (HS)

3D Modeling (HS)



Example Electives by Career Cluster

Middle School (MS) & High School (HS)

Investigative / Thinking



Exploring Health Science
(MS)

Exploring Information
Technology (MS)

Criminology (HS)

Medical Diagnostic
Technology (HS)

Robotics (HS)



Example Electives by Career Cluster

Middle School (MS) & High School (HS)

Artistic / Creating



Digital Art & Design (MS)

Photography (MS)

Cosmetology (HS)

Web Development (HS)

Theater, Cinema, & Film
Production (HS)



Example Electives by Career Cluster

Middle School (MS) & High School (HS)

Social / Helping



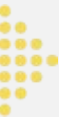
Exploring Health Science
(MS)

Individual & Team Sports
(MS)

Hospitality & Tourism (HS)

Emergency Medical
Responder (HS)

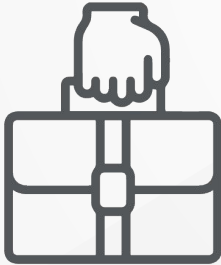
Media & Communications
(HS)



Example Electives by Career Cluster

Middle School (MS) & High School (HS)

Enterprising / Persuading



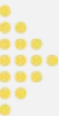
Journalism (MS)

Exploring Business (MS)

Manufacturing (HS)

Business Law (HS)

Sports & Entertainment
Marketing (HS)



Example Electives by Career Cluster

Middle School (MS) & High School (HS)

Conventional / Organizing



Study Skills (MS)

Computer Basics (MS)

Accounting (HS)

Restaurant Management
(HS)

Interior Design (HS)



Final Advice

What's your **final advice** to a student exploring potential career interests?

Be open! You need to pass a lot of elective classes for your high school diploma, so take elective classes that you might not have considered before. If you like the class, you might find something you want to do in the future. If you don't like it, well, you've earned another credit towards your diploma.



Veronica
recent graduate



Final Advice

“Don’t be afraid to ask for help or feedback from the people you trust. They may notice something about you and have ideas that you had never considered before. Have honest conversations and talk about your likes and dislikes.”



Veronica
recent graduate



Final Advice

“Last, and this is really important, is to not get too stressed out about your future career. You don’t have to have it all figured out right now! Even some of our teachers say that they’re still deciding what they want to be when they grow up.”



Veronica
recent graduate





Thank You!

